

# The following will apply to the 2012 Carolina Beach Music Awards

The establishment of the Carolina Beach Music Academy came about as a result of suggestions from various industry professionals and beach music fans. This academy will be responsible for nominating each category in the awards process. We urge you to participate! You must be a member or an associate member of the Carolina Beach Music Academy in order to vote.

## Industry / Band / Organization Members

### 1.) Industry Member (\$30) (Deadline to join September 15<sup>th</sup>, 2011)

To be an Industry Member you must be an Industry Professional with legitimate ties to Carolina Beach Music (Artist, Band, DJ, Record Company, Booking Agency, Sound & Lighting Technician, Promoter...etc.) (Deadline to join & nominate – August 15<sup>th</sup>)

**\*\* (All Industry Professionals or Organizations must be a member of the Academy to be nominated for an award or to participate in the Awards Weekend.) (Industry, Organization & Band Membership Application can be obtained from our website at [www.cammy.org](http://www.cammy.org))**

#### Membership Benefits:

- Nominating & Voting privileges in all voted awards categories
- Preferred seating at the Awards Show if tickets are purchased by June, 1<sup>st</sup> 2012
- Semi-annual newsletter
- Receive registered and numbered membership card
- Discount on “Weekend Passes” (Limit 2 per member) (Nightly Passes excluded from discount)
- Free Admittance to Wednesday & Thursday Night “Welcome Parties”
- Discounts at select vendors throughout the Southeast (Check Website for preferred Vendors)

## Associate Members

There will be two levels of Associate Membership to the academy and the requirements for each level are listed below with membership benefits.

**\*\* (All Industry Professionals or Organizations must be a member of the Academy to be nominated for an award or to participate in the Awards Weekend.) (Industry, Organization & Band Membership Application can be obtained from our website at [www.cammy.org](http://www.cammy.org))**

### 1.) Associate Academy Member (\$30) or \$50 for Couples) (Deadline to Join & Nominate - August 1st, 2012)

This level is primarily for the "Hard Core" beach music fan that wants to participate not only in the voting but also in the nomination process of the awards. The only requirements for becoming an Associate Academy Member is the payment of the \$30 annual dues and you must be at least 16 years of age.

#### Membership Benefits: (Deadline to join to nominate – August 1st, 2012)

- Nominating & Voting privileges in all voted awards categories
- Preferred seating at the Awards Show if tickets are purchased by June, 1<sup>st</sup> 2012
- Semi-annual newsletter
- Receive registered and numbered membership card
- \$10 Discount on “Weekend Passes” (Limit 2 per member) (Nightly Passes excluded from discount)
- Free Admittance to Wednesday & Thursday Night “Welcome Parties” w/ Current CBMA Academy Card
- Discounts at select vendors throughout the Southeast (Check Website for preferred Vendors)

### 2.) Associate Member (\$20) or \$35 for Couples) (Deadline to Join to Vote is September 15<sup>th</sup>, 2012)

This level is primarily for beach music fans that want to participate in the voting process of the awards. The only requirements for becoming an associate member are payment of the \$20 annual dues and you must be at least 12 years of age.

#### Membership Benefits:

- Voting privileges in People’s categories
- Preferred seating at the Awards Show if tickets are purchased by June, 1<sup>st</sup> 2012
- Semi-annual newsletter
- Received registered and numbered membership card.
- \$10 Discount on “Weekend Passes” (Limit 2 per member) (Nightly Passes excluded from discount)
- Free Admittance to Wednesday & Thursday Night “Welcome Parties”
- Discounts at select vendors throughout the Southeast (Check Website for preferred Vendors)

**"No one person may hold both membership levels in the same year"**