



### **Title Sponsor (\$15,000) (1 Available)**

This sponsorship level receives Title Sponsorship for Show and Weekend. Primary Name and Logo on all printed & recorded materials from date of contract. Multiple mentions on show and during weekend. **Front page logo recognition on CBMA program.** 2 full page Ad's in CBM Program (2200 Copies) including inside Front or Back Cover. Banners in all weekend Clubs. Logo on Podium at Awards Show. **50 VIP Tickets to CBM Awards Show, 50 Weekend Club Passes, 50 VIP Wine Party Tickets (Private Event).** Name or Logo on 2009 CBMA Video Opening Banner & Video Credits. Name or Logo on Outside Case and on DVD Face of Video. Name or Logo on Website front page for duration of sponsorship. Proclamation of Official \_\_\_\_\_ of the Carolina Beach Music Awards. 2 Suites at the OD Beach & Golf Resort, This level also receives a seat on the Board of Advisory for the duration of the sponsorship.

### **Title Sponsor (\$10,000) (1 Available)**

This sponsorship level receives Title Sponsorship for Show and Weekend. Primary Name and Logo on all printed & recorded materials from date of contract. Multiple mentions on show and during weekend. **Front page logo recognition on CBMA program.** 1 full page Ad's in CBM Program (2200 Copies) including inside Front or Back Cover. Banners in all weekend Clubs. Logo on Podium at Awards Show. **30 VIP Tickets to CBM Awards Show, 30 Weekend Club Passes, 30 VIP Wine Party Tickets (Private Event).** Name or Logo on 2009 CBMA Video Opening Banner & Video Credits. Name or Logo on Outside Case and on DVD Face of Video. Name or Logo on Website front page for duration of sponsorship. Proclamation of Official \_\_\_\_\_ of the Carolina Beach Music Awards. 2 (two) - One bedroom condos at OD Resort or Avista Resort.

### **Co-Sponsorship (\$7,500) (1 Available)**

This sponsorship level receives Co-Sponsorship of show with Hayes Jewelers of Lexington, NC (King of Diamonds) and Official Jewelers of Carolina Beach Music. Name or Logo on all printed and recorded materials. 1 full page Ad's in CBM Program (2200 Copies). Banner w/logo in all Clubs for weekend. **20 VIP Tickets to CBM Awards Show, 20 Weekend Club Passes, 20 VIP Wine Party Tickets (Private Event).** Name or Logo on 2009 CBMA Video Opening Banner & Video Credits. Name or Logo on Outside Case and on DVD Face of Video. Name or Logo on 2009 CBM Video and credits. Logo on Website for duration of sponsorship. 1 (One) - one bedroom condo at OD Resort or Avista Resort.

# Sponsorships for Saturday Events:

## Package Sponsorships:

### \*\*\*Industry Awards/ Showcase/ Pig Picking / Wine Party Combo Sponsorship (\$7,500)

This sponsorship level receives Full page AD in CBMA Program (2200 Copies). Name and logo on all printed and recorded materials. Name or Logo on Banner in all Clubs. 50 VIP Wine Party Tickets (Private), 20 VIP Show Tickets (Sunday), 20 Weekend Club Passes. Logo on Bottom of Website for duration of sponsorship.

### \*\*Industry Awards/ Showcase/ Pig Picking Combo Sponsorship (\$5,000)

This sponsorship level receives Full page AD in CBMA Program (2200 Copies). Name and logo on all printed and recorded materials. Name or Logo on Banner for sponsored events only. 10 VIP Show Tickets (Sunday), 10 Weekend Club Passes, 20 VIP Wine Party Tickets (Private Event). Logo on Website for duration of sponsorship.

## Individual Sponsorships for specific events:

### Saturday Industry Awards Sponsorship (\$2,500) (Spanish Galleon)

This sponsorship level receives 1/2 page AD in CBM Program (2200 Copies). Banner in Spanish Galleon, 4 VIP Show Tickets (Sunday Show) and 4 Weekend Club Passes. 4 VIP Wine Party Tickets (Private Event). Name and Logo on 2009 CBM Video credits.

### Music Showcase & Pig Picking Sponsorship (\$2,000)

This sponsorship level receives Half (1/2) page AD in CBM Program (2200 Copies). Name and/or logo on banner in OD Beach Club. 4 VIP Show Tickets (Sunday Show) and 4 Weekend Club Passes. 4 VIP Wine Party Tickets (Private Event). Name and Logo on 2009 CBM Video credits.

### Friday VIP Wine Party (Private Event) (\$1,500)

This sponsorship level receives 1/4 page AD in CBM Program (2200 Copies). Banner in OD Ballroom, 2 VIP Show Tickets (Sunday Show) and 2 Weekend Club Passes. 30 VIP Wine Party Tickets (Private). Name and Logo on 2009 CBM Video credits.

\*\*\* (*Sponsors all 3 Saturday Events & Private Wine Party*)

\*\* (*Sponsors Industry Awards, Showcase & Pig Picking*)

**Printed and Visual materials include:**

<b>Type:</b>	<b>Number Printed</b>	<b>Total Printed</b>
<b>Carefree Times (SOS Newspaper) Printed twice yearly</b>	<b>30,000</b>	<b>60,000</b>
<b>Flyers – CBMA Produced</b> (printed, mailed & emailed throughout year)	<b>25,000 +</b>	<b>25,000 +</b>
<b>Alternatives Magazine</b> (2 articles yearly)	<b>100,000</b>	<b>200,000</b>

**CBMA Website** 120,000+ hits per year  
**Links to 100+ other website including bands and venue sites**

**Recorded material:**

CBMA runs several types of commercials on several radio stations throughout the year with a majority run from August to November

A Partial list of stations:

102.5 FM Southern Pines (6,000 Watts)	(2 – 60 second Weekly)	All Year
93.1 FM Greensboro (100,000 Watts)	32 – 60 Seconds	August- November
93.9 FM Raleigh (100,000 Watts)	Package	October- November
107.9 Greenville NC (100,000 Watts)	Package	August- November
98.1 FM Galax, VA (100,000 Watts)	40-60 Seconds	August- November
770 AM Rockingham, NC (5000 Watts)	2 – Daily	All Year
94.9 FM Loris, SC (11,000 Watts)	5- 60's Daily	September – November
105.3 FM Fair Bluff (11,000 Watts)	5 – 60's Daily	September – November

Over 40 AM stations run commercials throughout the year, ranging from VA to Georgia and Tennessee

**Video:**

The CBMA's are Videotaped and produced by Sheffield Entertainment, a professional film company and crew from Wilmington, NC ([www.sheffieldent.com](http://www.sheffieldent.com)) along with Pierside Entertainment Productions, parent company of the Carolina Beach Music Awards. Sheffield uses top of the line cameras and film production editing software and equipment to capture the event in great detail and audio excellence. CBMA produces and sales several hundred copies of the yearly show to fans nationwide. All sponsors receive video credits for the production. Title sponsors receive Logo credit on all Disc and Packaging for DVD along with main sponsorship for opening credits for Video.